To Whom It May Concern:

Please allow me to introduce myself. My name is Mehran Moghadasi. I have always been interested in Computer Science and Information Technology (IT), so much so that I hold a Master's Degree in Industrial Engineering as well as a Bachelor's Degree in Computer Engineering.

Having worked for approximately 13 years in the area of my professional expertise, I was offered a supervisory position in an IT company three years ago. In my capacity as the head of the technical department, I have been providing digital marketing services to a broad range of companies, enabling them to promote their products and services and attract more customers, particularly through the subscription-based business model. Such services may include, but certainly not limited to: the launch of start-ups, website design, search engine optimization (SEO), targeted advertising, and content production on the Web and social networking websites. Leading a team of ten engineers, I am currently in charge of delivering services with 100% satisfaction to over 30 employers and business owners across the country.

It should also be mentioned that when it comes to designing websites ranging from personal to business, using content management systems (CMS) such as WordPress, and using HTML, JavaScript, and PHP for customizing purposes, I would consider myself an expert. Not only do I have a great deal of experience in search engine optimization (SEO), but I also have a proven record of success in producing content and targeted ads on social networking platforms, particularly Facebook, Instagram, and Telegram. Having run some needs analysis for a variety of businesses, I have been managing a number of advertising projects to help them enhance their network of clients. Last but not least, success completion of the Microsoft Certified Systems Engineer (MCSE) course validates my expertise in designing, implementing, and managing infrastructures for various businesses as well as setting up computer networks, launching specialized software programs, and troubleshooting them.

Having carried out extensive research, I have reached the conclusion that America, Canada and Europe is an ideal destination for me to not only broaden my knowledge but also to climb the career ladder in my professional field. Indeed, thanks to its great potential in the area of computer science and IT, I am confident that it opens plenty of doors for me to get ahead in my career.

Should you require further details, please do not hesitate to get in touch with me.

Cordially,

Mehran Moghadasi

Curriculum Vitae

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ACADEMIC QUALIFICATIONS:

09/2015   **MSc in Industrial Engineering**
                            The Islamic Azad University, Science and Research Branch
                            Tehran, Iran

07/2012   **BSc in Computer Engineering,**
                             University of Esfahan
                             Esfahan, Iran

CERTIFICATES:

2012   **ISO 9001:2008, TÜV NOR**

2009   **Teaching Knowledge Test (TKT),** *Cambridge English, The UK*

2009   **Business English Certificate (BEC),** *Cambridge English, The UK*

WORK EXPERIENCE:

10/2018 – Present   **Fanavari Rayan Mehr Rahjoo LLC, Tehran, Iran**

Head of the Technical Department/Computer Engineer Specialist:

- Leading a team of ten associates as the supervisor to ensure great efficiency, high-quality technical support, and customer satisfaction.
- Devising strategies to reduce customer acquisition costs to a significant extent.
- Collaborating closely with the Marketing Department to set up project goals and milestones, attract more regular, subscription-based customers, and represent the web team.
- Implementing Google-based SEO and advertising campaigns to satisfy budget specifications.
- Developing highly interactive websites for a significant number of prestigious employers, resulting in an increase of 80% in their web traffic within 12 weeks of the launch of their websites.
- Linking clients' websites to social media accounts, leading to an increase of 50% in their website traffic over a course of few months.
- Optimizing social media channels and web pages to improve SEO while producing contents aiming at the target audience.
- Providing front-end website development services using WordPress and other similar Content Management Systems (CMS).

10/2012 – 09/2018   Persia Mehr Co., Tehran, Iran

<u>**Computer Engineer Specialist:**</u>

- Managing enhancement projects with tight deadlines for existing sites in an accelerated fashion while maintaining high-quality service delivery.
- Designing and implementing a broad range of computer networks, including but not limited to LAN, WAN, WLAN, and SAN.
- Configuring hardware devices and required software programs to set up employee-friendly work stations.
- Patching software programs and installing updated versions to not only eliminate security issues but also to protect data.
- Assessing both system hardware and software and recommend solutions to improve overall speed by reducing lag time.
- Choosing domain names, completing the registration process, and maintaining website and web hosting accounts.
- Crafting website contents and graphics by designing images, icons, and banners while complying with copywriting rules.
- Determining coding requirements for website design and creation, e-commerce capability, as well as for security and specialized scripts.

10/2011 – 10/2012   Iricom IT Center, Esfahan, Iran

<u>**Computer Engineer Specialist:**</u>

- Collaborating closely with both IT and the Finance Department to optimize hardware budget through identifying weaknesses in existing equipment.
- Providing complete, end-to-end installation of route-based IP network solutions.
- Providing effective, step-by-step troubleshooting in an accelerated fashion to clients.
- Configuring, managing, and troubleshooting VoIP as well as multi-media platforms.
- Providing network support services for a broad range of devices from hubs and bridges to routers.
- Analyzing computing systems and advising clients on best choices to make based on their needs and expectations.
- Designing computer hardware components and peripheral devices.

SKILLS:

Adobe Photoshop	Policy Development & Optimization
Business Start-up	Search Engine Optimization (SEO)
Computer Networking	Social Media Marketing
Content Production	Targeted Advertising
Digital Marketing	Web Analytics
MS Office (*Word, PowerPoint, Excel, & Outlook*)	Web Design
Operational Leadership	WordPress
PHP, MySQL, HTML & JavaScript	Website Maintenance

LANGUAGES:

English	Mastery of a Fluent Speaker
Persian/Farsi	Native Speaker